



# Three in One Festival

Joyful Noise    Rock the Hill    Talent Showcase

Saturday, July 31, 2010

Sunset Hill Farms  
Porter County, Indiana

**3in1 Fest** is the premiere Christian music festival in northwest Indiana. The unique mix across the day provides an opportunity to meet the musical tastes of many as well as to give people the chance to be introduced to new genres. While Christian music is at the core, the **3in1 Fest** appeals to the general population with broad activities, entertainment and in a public park venue.

The day kicks off with **Joyful Noise** - an afternoon featuring contemporary, praise and worship music from regional bands. In addition there are plenty of non-music activities to help families enjoy the day. A cornhole tournament, nature walks, food, merchandise vendors and organizations will be on the grounds to help round out the event.

In the late afternoon, the tempo will pick up, appealing to the young or the young at heart.

**Rock the Hill's** blend will be high energy and high volume. The stages will jump featuring regional and touring artists with a flair to move the crowd. The mix of music will be broad appeal - rock, pop, alternative and even a bit of hip hop.

**Rock the Hill** represents the launch of a new initiative for (tbd) - an alternative for our communities' youth which we will be hosting during the fall. Safe, substance-free events giving parents a secure place for their kids to attend for an entertaining evening.

The **(tbd) Showcase** provides regional acts the opportunity to play in front of a panel of music professionals including booking agencies, recording studios, management companies and at least one record label.

The audience expectation for 3in1 Fest is a broad audience of 700 - 1,000 through out the day. We are looking for a variety of food and merchandise vendors to round out the day. Additionally, we invite artists to share their craft to provide an extension of the experience for those enjoying the event and the potential to sell some of their works.

We invite you to participate in this event this year and plan to grow with us in years to come.

Please feel free to contact me with any questions or to submit your application via credit card over the phone. We look forward to working with you.

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## 3in1 Showcase, Vendor and Display Packages

### 3in1 Talent Showcase Bands Package ~ \$150 (after July 20 ~ \$200)

*Limited number of slots. Provides you/your group professional critiques and suggestions without having to spend days and much more money traveling to Nashville.*

- Slot to play 2 songs for music industry professional panel
  - Panel members will provide feedback based on presentation, performance quality, sound and overall impression
  - Panel members will be given band contact information and freedom to contact each as he/she determines for his/her agency/company
- Opportunity to be given recording studio time to cut demo/EP
- One-year premium membership for Christian Bands Live website which provides
  - Individual and group listing of upcoming dates
  - Links to your website, booking information, photos and music samples
  - Consideration to be part of (tbd) Showcase Tours in markets across Indiana as well as possible shows in Illinois and Michigan
  - A \$125 value
- 6 tickets and parking to the 3in1 Festival

### 3in1 Food/Merchandise Vendor Packages ~ \$100 (after July 20 ~ \$150)

- One of the limited spaces - 12' x 15' for merchandise and food vendors available
- 4 event tickets
- Parking pass
- Limited number of electric outlet equipped spaces available (+\$10/space)  
(for additional information, rules and application, visit website [www.joyfulnoise2010.com](http://www.joyfulnoise2010.com))

### 3in1 Non-Sales/Information/Original Art Display Package ~ \$50 (after July 20 ~ \$75)

*Non-profit groups, churches or other organizations that would like to use the event as a way to reach new populations by sharing information about your group. No sales other than original art by the artist, memberships or services can be sold at the booth without being upgraded to Vendor Package*

- One of the limited number of 12' x 12' display spaces available
- 4 event tickets
- Parking pass

### 3in1 Group Ticket/Viewing/Display Package ~ \$150 (after July 20 ~ \$200)

- One of the limited number of 12' x 12' display spaces available
- One of the limited Reserved Viewing Space (12' x 12') with view of concert stages
- 12 tickets to the event
- Parking passes
- \$240 value



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### Vendor Participant Information

**Sales Vendors (Product, Food and Retail Sales):** \$100 + \$25 refundable deposit

**Informational or Networking Vendors (non-sales):** \$50 + \$25 refundable deposit

- 1) Vendor space is 12'wide X 15' deep. The \$25 refundable deposit will be returned to you at the end of the festival after an exhibit manager inspects your space to ensure that it has been properly cleared.
- 2) A limited number of 110v outlets are available for individual booths. Cost of \$10 per outlet. No sharing with a neighbor booth. First request/paid; First received basis.
- 3) Set up time for vendors is Saturday, July 31, from 7:00am to 11:00am. Please be ready before gates open at 10:30am
- 4) You will be allowed to unload your vehicles near your space, but will then need to park in parking lot
- 5) Two or more non-related organizations/exhibitors/vendors may not share booths. Each will need to purchase their own booth. You may however request to be located next to another. Requests will be honored as space is available.
- 6) **3in1Fest** has the right to inspect and approve or reject all literature, materials or products.
- 7) All vendors and exhibitors selling merchandise are individually responsible to collect and pay any local and state taxes.
- 8) All displays and materials must be removed on Saturday evening

Payment must be included with your application (check, money order, credit card)

Make checks payable to **(tbd) Limited**.

If your application is not accepted, your money will be returned immediately. If you cancel before July 15, your fee will be refunded minus a 20% non-refundable administration fee. If you cancel after July 15, the fee will not be refunded.

Name of organization or individual: I \_\_\_\_\_ agree that all our personal and business property, supplies, equipment, display items and anything that is brought into the Sunset Hill Farm, shall be at our sole risk and hazard of operation. In addition, I am responsible for collecting any tax and attaining permits as necessary. As a **3in1Fest** Vendor, we agree that we will hold (tbd) Limited, 3in1Fest, Porter County Parks and any staff or volunteers, harmless from any and all liability, damage, expenses, cause of action, suits, claims, or judgments arising from injury to persons or property within and on the site of Sunset Hill Farm. I hereby accept these policies and assume full responsibility of our booth. Further, I will fully comply with all points mentioned, and any rules, policies or procedures set forth by the festival management, Porter County Parks and (tbd) Limited and do hereby apply for a Vendor booth at **3in1Fest**.

\_\_\_\_\_/\_\_\_\_\_  
Company or Organization Name/Contact Name

\_\_\_\_\_  
Product(s)/Service/Information being sold/shared

\_\_\_\_\_  
Address/City/State/Zip

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
Phone/Fax/eMail

\_\_\_\_\_/\_\_\_\_\_  
Signature for Vendor Applicant / Date

\_\_\_\_\_/\_\_\_\_\_  
Approval signature of agent of (tbd) Limited (executed, approved) / Date

**Remit to: (tbd) Limited, 5 Northview Dr, Valparaiso, IN 46383 - Questions: (219) 405-3333**