



# Three in One Festival

Joyful Noise    Rock the Hill    Talent Showcase

Saturday, July 31, 2010

Sunset Hill Farms  
Porter County, Indiana

**3in1 Fest** is the premiere Christian music festival in northwest Indiana. The unique mix throughout the day provides an opportunity to meet the musical tastes of many as well as to give people the chance to be introduced to new genres. While Christian music is at the core, the **3in1 Fest** appeals to the general population with broad activities and entertainment in a park venue. In addition, this year's festival will benefit New Creation Men's Center.

The day kicks off with **Joyful Noise** - an afternoon featuring contemporary, praise and worship music from regional bands. In addition there are plenty of non-music activities to help families enjoy the day including kite flying, trails for hiking and crafts. A cornhole tournament, food and merchandise vendors and organizations will be on the grounds to help round out the event.

In the late afternoon, the tempo will pick up, appealing to the young or the young at heart. **Rock the Hill's** blend will be high energy and high volume. The stages will jump featuring touring artists with a flair to move the crowd. The mix of music will be broad appeal - rock, pop, alternative and even a bit of hip hop.

**Rock the Hill** represents the launch of a new initiative for (tbd) - an alternative for our communities' youth which we will be hosting during the fall. Safe, substance-free events giving parents a secure place for their kids to attend for an entertaining evening.

The **Talent Showcase** provides regional acts the opportunity to play in front of a panel of music professionals including booking agencies, recording studios, management companies and at least one record label.

The marketing advantage of 3in1 Fest is exposure to a broad audience. It is a great positioning opportunity for community, family-oriented businesses looking to align themselves with this positive, family experience. It is an experience you can share with your employees and clients, too.

Lead sponsors:

- ◇ Garner exposure at this event and other events in our series
- ◇ Can engage the attendees to more deeply establish a relationships with them.
- ◇ Receive broad exposure in marketing across digital media, radio and print materials.
- ◇ Enjoy high visibility presence during the event throughout the grounds.
- ◇ Benefit from on-going exposure in at future events in other markets around northern Indiana

We ask you to consider your investment this event could help your positioning in your community as well as the positive impact you can have on families and youth of our communities.

JOIN US!

[www.tbdltd.com](http://www.tbdltd.com)

(219) 405-3333

(765) 589-1TBD



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## **3in1 Fest Title Sponsor ~ \$2,500**

*Receives the highest level of exposure in marketing and event materials. Your leadership support allows the event to be the best experience for performers and attendees.*

- Event name tied to sponsor i.e., **(Company Name) presents Three in One Fest**
- Sponsor announcement press release
- Corporate logo included in all print material (letterhead/flyers/posters)
- Name mentioned as the title sponsor in all radio ads
- Name as title sponsor in all marketing materials and press releases
- Corporate logo in Internet advertising
- Logo on each event ticket
- Logo on web site as the title sponsor with static banner ad to company website
- Multiple Vendor Spaces at events
- Stage announcements thanking company for sponsorship between performances
- Full page and corporate profile in event program
- 75 Tickets with parking for the event
- First right of refusal for continued Title Sponsorship in 2011
- Exposure at additional (tbd) events

## **3in1 Area Sponsor ~ \$1,000**

*Defined area - one of stages, activity or display area. Provides high visibility throughout event.*

- Sponsor announcement press release
- Corporate logo included in print material & print advertising
- Name in marketing materials
- Name included in all press releases
- Logo on web site with static banner ad to company website
- Display space at event
- Full page in event program
- 40 Tickets with parking for the event
- Exposure at additional (tbd) events

## **3in1 Hospitality Tent or Bags Tourney Sponsor ~ \$500**

- Logo on web site with static banner ad to company website
- Signage on the named area w/corporate presence in area
- Logo on website with link to company website
- Half-page in event program
- 25 Tickets with parking for the event

## **3in1 Listed Sponsors ~ \$250**

- 1 pair of VIP tickets, premium parking and hospitality to event
- 12 Tickets with parking for the event
- Company logo in program and on website with link to company website

## **3in1 Listed Sponsors ~ \$100**

- 5 Tickets with parking for the event
- Company name in program



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## 3in1 Ticket, Vendor & Display Packages

### 3in1 Group Ticket/Viewing/Display Package ~ \$150 (after July 15 ~ \$200)

- One of the limited number of 12' x 12' display spaces available
- One of the limited Reserved Viewing Space (12' x 15') with view of concert stages
- 10 tickets to the event
- Parking passes

### 3in1 Group Ticket/Reserved Viewing Package ~ \$125 (after July 15 ~ \$150)

- One of the limited Reserved Viewing Space (12' x 15') with view of concert stages
- 11 tickets to the event
- Parking passes

### 3in1 Food/Merchandise Vendor Packages ~ \$100 (after July 15 ~ \$150)

- One of the limited spaces - 12' x 15' for merchandise and spaces for food vendors available
  - 4 event tickets
  - Parking pass
  - Limited number of electric outlet equipped spaces available (+\$10/space)
- (for additional information, rules and application, visit website [www.joyfulnoise2010.com](http://www.joyfulnoise2010.com))

### 3in1 Display/Artist Package ~ \$50 (after July 15 ~ \$75)

*Non-profit groups, churches or other organizations that would like to use the event as a way to reach new populations by sharing information about your group. Artists can sell their original works*

- One of the limited number of 12' x 12' display spaces available
- 4 event tickets
- Parking pass



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**Sponsorship Commitment Form**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

eMail: \_\_\_\_\_

\$ \_\_\_\_\_ Sponsorship Package

\$ \_\_\_\_\_ Add Info/Sponsor Booth (\$40)

\$ \_\_\_\_\_ Add Reserved Viewing (\$40)

\$ \_\_\_\_\_ Additional Tickets (\$8/each)

**\$ \_\_\_\_\_ Total Commitment**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Fulfillment Options**

Payment: \_\_\_ Check \_\_\_ Credit Card

Payable to (tbd) Limited

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Card Expiration Date

\_\_\_ We would like to donate our tickets to agency to use for clients

Return to: (tbd) Limited, 5 Northview Dr, Valparaiso, IN 46383